

# Reem Alathari

Deadline driven multimedia designer with expertise in overseeing projects from concept to delivery, creating brand messages, and executing high-impact graphic productions. Adept at vendor sourcing, leadership, and collaboration. Eager to bring my creativity and expertise to make a meaningful impact in the art world

## EXPERIENCE

### **Blu December, Hybrid, Washington, DC — Packaging Designer**

AUGUST 2024 - PRESENT

- Designs premium packaging for a diverse range of teas, tailored to specific ailments.
- Revamps and resizes existing labels to meet updated specifications.
- Provides creative input and collaborates closely with clients to realize their vision.

### **Creativity Clinic, Remote — Creative Art Consultant**

DECEMBER 2023 - PRESENT

- Partners with artists, content creators, and entrepreneurs to provide tailored guidance on artistic growth and market presence.
- Advises clients on industry trends, standards, and opportunities for expansion.
- Supports business planning, including strategy, budgeting, and brand identity development.

### **ArtbyReemo, McLean, VA — Founder/Lead Artist**

AUGUST 2019 - PRESENT

- Creates custom graphics, including branding materials, animations, videos, and illustrations, tailored to client themes and identity.
- Manages an Etsy shop selling original art and prints, overseeing all aspects from listings to customer service.
- Engages with clients to capture their vision and deliver bespoke art solutions.

## EDUCATION

### **Virginia Commonwealth University, Richmond, VA — Bachelor of Fine Arts in Communication Arts**

AUGUST 2019 - DECEMBER 2023

Minor: Craft and Material Studies

GPA: 3.5 | Dean's List, cum laude graduate

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## SKILLS

Adobe Creative Suite  
(Photoshop, Illustrator,  
InDesign)

3D Modeling

Photographic Editing

Corporate Identity Branding

Visual Storytelling

Content Creation and  
Packaging

Illustration, Ceramics,  
Glassblowing

Multitasking and Project  
Management

Leadership and Team  
Collaboration

## PUBLICATIONS

**Little Houses, Athena Nassar**  
Cover Illustration for  
Sundress Publications, 2023

## CERTIFICATIONS

Google Data Analytics  
Certificate (in progress)

Adobe Creative Cloud (in  
progress)

Microsoft Office (in progress)

Codex Python Course (in  
progress)